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Google and Endurance International Group Team Up to Bring More American Businesses Online

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Burlington, MA (JULY 30, 2013)--Endurance International Group, a leading provider of cloud-based solutions for small and medium-sized businesses, today announced a partnership with Google to get American businesses online through Google's Get Your Business Online initiative. Get Your Business Online helps small business owners in the United States establish their web presence by providing them with a free custom domain name, web hosting for one year and access to educational resources to drive their business. This invitation is a powerful offer, leveraging the shared passion of both companies to help small businesses succeed on the web. According to Endurance CEO and founder, Hari Ravichandran, Endurance is excited to be involved with Google's Get Your Business Online initiative, which to date has helped over 150,000 U.S. based businesses get online. "The partnership is indicative of Endurance and Google's shared passion to help small business owners harness the promise and the potential of the web. We want companies to be able to use all the tools available, so that they can thrive online and off. "We know that Internet users are looking online to find local products and service providers but that many American business owners still don't have a website, and it is our mission to close that gap. "We believe small businesses are the backbone of the American economy, and since starting Endurance in 1997, we have remained committed to helping small business owners and entrepreneurs navigate their online journey. "What Get Your Business Online does is jumpstart the process of getting online and establishing a web presence, by showing businesses that creating a web presence is fast, easy and affordable, no matter what your technical ability is," said Ravichandran. "Get Your Business Online is a program that helps any business get online. Small and medium-sized businesses that are active online expect to grow 40% faster over the next three years than those that are not. We are thrilled to hear about the growth and success businesses have seen since getting their businesses online," said Scott Levitan, Director of Small Business Engagement at Google.

About Endurance International Group

A leading provider of cloud-based solutions, Endurance helps small and medium-sized business owners establish, manage and grow their businesses by harnessing the power and promise of the web. Less than 20 years old, Endurance serves more than 3.3 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPower and iPage. Endurance is headquartered in Burlington, Massachusetts, with a presence in Asia and the Americas, and currently employs approximately 2,500 people. For more information, visit enduranceinternational.com.

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