

April 5, 2013

Bluehost Contributes to Code for America

PROVO, UT, April 5, 2013 – Bluehost, a member of the Endurance International Group and a leading provider of cloud-based online solutions for small- and medium-sized businesses, has renewed its commitment to Code for America by making a contribution to the non-profit organization for the second year in a row.

Since 2009, Code for America has used open-source code to improve the efficiency and transparency of local governments through three main initiatives: connecting governments with developers and designers; providing funding, office space and mentorship to civic startups; and by helping community groups reuse civic software.

“The way Code for America has used creative coding to introduce new services to municipal governments, while saving them time and money, is transformative,” explains Hari Ravichandran, Founder and CEO of Endurance. “But what’s even more impressive is that they’ve done it mostly through open-source code, much like we used to architect the Bluehost infrastructure. We are really excited to see what they can accomplish, and our team is eager to find new and different ways to be a part of achieving their vision of improving local governments.”

“Our team is incredibly grateful for Bluehost’s involvement,” continued Jennifer Pahlka, Code for America’s Founder and Executive Director. “The financial and social contributions from Bluehost and Endurance empower us to make a greater impact in local government. Like us, Bluehost and Endurance believe that the tech world should give back. We have a deep appreciation for the commitment they have made to helping make the web a better, more accessible place for everyone—governments, small businesses, developers, and citizens. We are hoping their involvement will inspire others to join the movement.”

In the upcoming year, Bluehost plans on taking their involvement to the next level by working to engage their employees and customers in Code for America projects. “The Bluehost community is full of talented open-source developers, and we think there’s a lot they can—and will want to—contribute to Code for America,” states Jared Smith, Bluehost’s Director of Open Source Outreach. “Code for America has already made a tremendous impact on municipal governments, but there’s still so much potential. We’re excited to work alongside our customers, and the Code for America team, to see what we can achieve!”

About Bluehost

Bluehost is a leading provider of cloud-based solutions, including web hosting services, e-commerce tools, marketing applications, and more. Built on open source, Bluehost designs and operates its own servers, develops innovative new internet technologies, and actively supports and participates in the open source community. Bluehost is dedicated to providing reliable in-house, US-based customer support. For more information, visit bluehost.com or call toll free (888) 401-4678.

About Endurance International Group

A leading provider of cloud-based solutions, Endurance helps small and medium-sized business owners establish, manage and grow their businesses by harnessing the power and promise of the web. Less than 20 years old, Endurance supports over 3.3 million subscribers through a family of brands that includes Bluehost, HostGator, Domain.com, FatCow, iPower and iPage. Endurance is headquartered in Burlington, Massachusetts, with a presence in Asia and the Americas, and currently employs approximately 2,500 people. For more information, visit enduranceinternational.com.

About Code for America

Founded in 2009, Code for America (CfA) is a nonprofit collaborating with local governments to foster and facilitate innovation in local government. CfA is known for its fellowship program, which embeds tech and design professionals in local governments to explore new approaches to resolving local challenges. Through the Accelerator, Brigade, and Peer Network programs, CfA is connecting cities with startups and volunteers, as well as each other. For more information, watch founder Jennifer Pahlka’s TED talk: codeforamerica.org/TED or go to codeforamerica.org.

Media Contact

Deanne Dunne
Endurance International Group
P: 781 852 3307
Mob: 781 502 6666
ddunne@maileig.com