

## Endurance Extends Google Partnership for 'Get Your Businesses Online' Program

*Program has already helped hundreds of thousands of American businesses get online*

BURLINGTON, Mass.--(BUSINESS WIRE)-- [Endurance International Group](#) (NASDAQ:EIGI), a leading cloud-based platform solutions provider helping small and medium-sized businesses succeed online, today announced the extension of its partnership with Google (NASDAQ:GOOG) for the [Get Your Business Online](#) initiative. The partnership will allow more businesses to benefit from the overall web presence solutions the program provides. The *Get Your Business Online* program has already provided web presence services and support to bring hundreds of thousands of American businesses online for the first time. Endurance is the web presence provider for the program and also offers additional products to help small and medium businesses succeed online.

The program is designed to make it fast, easy and free for businesses to get online by offering a customized domain name, an easy-to-build website, and a better presence on Google Search and Maps. "Businesses that are online are expected to grow 40% faster than those who aren't." said Soo Young Kim, Marketing Manager for Google's *Get Your Business Online* program. "Small businesses are the engine of local economies, and when they flourish, their communities do as well."

The *Get Your Business Online* program has helped hundreds of thousands of small business owners learn to grow their businesses online. For example, in 2012, Jesse Watson attended a *Get Your Business Online* workshop where he learned how to launch his own website and market his business. He was having difficulty promoting his custom game boards. After the workshop, Watson built his own fully functional site - complete with a photo gallery to showcase his products and a contact form to generate leads. Since his website launched, Watson's clientele has increased by 50%. Watson commented, "Being online puts you in front of a limitless audience. Now I can show off my work without having to run around town - it has opened up a lot of possibilities."

Watson's problem is not uncommon. 55% of small businesses in the U.S. still do not have a website or online presence. Endurance CEO Hari Ravichandran commented, "For Endurance, helping small business owners succeed in the online world means enabling them from the get-go. First, getting them online with hosting, then giving them access to website building tools, and tying it all together with SEO and marketing solutions, so their site looks good, functions well, and can be found by the right customers. This partnership with Google demonstrates our shared passion for getting small businesses online and allowing them to harness the power and potential of the web."

To learn more about Get Your Business Online visit: [www.gybo.com](http://www.gybo.com).

To read real-life success stories from the program visit: <http://www.gybo.com/our-progress>.

### About Endurance International Group

Endurance International Group is a leading provider of cloud-based platform solutions designed to help small and medium-sized businesses succeed online. Endurance serves over 3.6 million subscribers through a family of brands that includes Bluehost, HostGator, [Domain.com](#), FatCow, iPage, BigRock and MOJO Marketplace. Endurance is headquartered in Burlington, Massachusetts, has a presence in Asia and the Americas, and employs over 2,600 people. Endurance provides a comprehensive suite of over 150 products and services that includes web presence and mobile sites, email and eCommerce solutions, as well as more advanced offerings, such as SEO services, scalable computing, security, storage and backup, online marketing and productivity solutions. For more information, visit [www.endurance.com](http://www.endurance.com).

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Endurance International Group  
Dani LaSalvia, 781-852-3212  
[press@endurance.com](mailto:press@endurance.com)

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